



# GREEN BUSINESS MODELS

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Professional Practitioner

# TRANSFORMING THE CONSTRUCTION INDUSTRY: OVERCOMING GREEN BUSINESS BARRIERS

## Introduction:

Explore key insights from our video discussing barriers to adopting green business models in the UK construction sector and how we can drive sustainable growth.



## Key Findings:

**Government Constraints:** Clear legislative direction is crucial for guiding green initiatives.

**Financial Innovation:** Integrating sustainability into core operations meets client demands.

**Supply Chain Collaboration:** Forge partnerships to promote sustainable materials and practices.

**Capacity Building:** Invest in workforce skills for effective green construction management.

**Policy Consistency:** Stable policies build investor confidence and drive sustainability efforts.





CASE STUDY

# AMSTERDAM'S "THE EDGE"



## **Amsterdam's Sustainable Business Model Revolutionizing Construction**

The Edge in Amsterdam stands as a pioneering example of green business models, embodying sustainability in construction. This innovative building showcases energy neutrality through solar panels and smart technology that optimizes energy use. Its green roof and rainwater harvesting systems minimize environmental impact, while sustainable materials reduce resource consumption. The Edge consumes 70% less energy than conventional buildings, emphasizing efficiency and employee well-being. It serves as a beacon for green practices, inspiring businesses to adopt sustainable models. The project demonstrates the viability and benefits of integrating environmental considerations into architectural design, setting a benchmark for green business innovation in construction.

# Tools and Resources for Sustainable Practices:

## **Green Building Standards and Certifications:**

Explore LEED and BREEAM for green building guidelines.

## **Sustainable Design Principles:**

Learn about eco-friendly design techniques and materials.

## **Financial Incentives and Funding Opportunities:**

Access information on grants and subsidies for sustainable projects.

## **Supply Chain Collaboration Tips:**

Build partnerships for promoting sustainable practices.

## **Policy Updates and Regulations:**

Stay informed on policies impacting green construction.

## **Professional Resources:**

Find training and education opportunities in sustainable construction.

## **Development**

## **Industry Events and Networking:**

Attend conferences and events focused on sustainability in construction.



**TOGETHER, LET'S DRIVE CHANGE AND BUILD A  
MORE SUSTAINABLE CONSTRUCTION  
INDUSTRY.**



Call to Action: Join  
us in transforming  
the construction  
industry. Explore  
innovative  
financing options  
and collaborate for  
a sustainable future

T H A N K   Y O U

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